

# BETTER PRODUCTS for BETTER LIVING

International Mulch Company began in 2000 with a vision, and a product that reflected stewardship and a new way to look at landscaping, Rubberific Premium Shredded Rubber Mulch. While this mulch looks exactly like real wood mulch, it was the first of its kind as it is made completely out of recycled rubber from discarded tires.

Over the years we expanded our recycled rubber portfolio by producing a rubber nugget called NuPlay, known simply as the safest playground covering available. We did not stop at only mulch though, as today we now have a full suite of products made from rubber for both landscaping and playground applications.

To date, we have **recycled more than 750,000,000 pounds of rubber** which is equivalent to more than 46,875,000 tires. If we did not give these tires a second life they would have gone to our increasingly over-crowded landfills. We could not be more proud of this accomplishment.

Over the past few years, while continuing to grow our recycled rubber business to one that spans North America, we explored other areas in the outdoor living space which led us to redefine who we are and what we do.



In 2013, International Mulch Company became **IMC Outdoor Living**, a synthesis of where we started and what we endeavor to become.

While continuing to produce recycled rubber products that are recognized as the gold standard, we are now striving to look for opportunities to bring value and pioneering products to our outdoor living enthusiasts and respected retail partners.



# Our Promise

Be it playing in the park, crafting your ideal outdoor space, or just sitting back and enjoying time with friends and family, our passion is to provide products and inspiration that allow consumers to transform the ordinary into the extraordinary with our family of outdoor living brands.



The gold standard in recycled rubber products and the brand that started it all. Known throughout North America as the brand that has consistently delivered quality, value and innovation for decades.



If safety is your priority in your place of play, there is simply no safer groundcover available. NuPlay Rubber Mulch Nuggets provide industry-best fall height ratings that guarantee children young and old will enjoy their time in the great outdoors.



Weeds can take control of a flower bed or garden in just a matter of days leading to hours of tedious work to make your space look great again. Why not finally put an end to the task of pulling weeds each and every weekend by installing Groundscapes weed fabric in all of your landscaping beds and playgrounds.

### National Manufacturing & Distribution

Today we sell our line of products in more than 12,000 locations through our national manufacturing and distribution network.







# **NuPlay Premium Rubber Mulch Nuggets**

NuPlay, made from 100% recycled rubber, is the perfect loose-fill rubber mulch groundcover for playgrounds and commercial landscaping applications. NuPlay is rated as the safest groundcover on the market with unequalled fall height ratings up to 16 feet. In comparison, wood mulch at the same depth only has a fall height rating of 7 feet.















# More than 2X the Fall Height Rating of Wood Mulch

Critical Heights of Tested Materials of 6-Inch Depth

NuPlay: 16 Feet
Wood Chips: 7 Feet
Engineered Wood Fiber: 6 Feet
Wood Mulch: 6 Feet
Double-Shredded Bark: 6 Feet
Fine Gravel: 6 Feet
Medium Gravel: 5 Feet
Fine Sand: 5 Feet

Based on critical fall height ratings ASTMF1292 approved - fall height Certified to comply with ASTM 1951 (ADA)





Redwood

Earthtone



Black

Forest Green

Carribean Blue



### **Rubberific Premium** Shredded Rubber Mulch

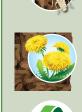
Rubberific Premium Shredded Rubber Mulch stands alone as the industry's hallmark recycled rubber mulch. This realisticallytextured groundcover is made from 100% recycled rubber and will not fade, rot, compress or lose its original beauty, even after years of exposure to the elements. Rubberific Mulch saves homeowners time and money, and is one of the safest playground coverings available.







YEAR COLOR GUARANTEE



**Won't Attract Damaging Insects** 

**Helps Prevent Weeds** 

100% Recycled Rubber













Redwood

Black







Cypress

Forest Green

Carribean Blue





These mats stay in place, keep chil safer and greatly reduce ongoing maintenance.

• Available in Earthtone, Redwood, Forest Green and Black





#### Rubberific Pavers

Bring new life to old patios, decks and floors with our full line of Rubberific Pavers. If you are looking for flexibility in design, choose our dual-sided 16-inch reversible pavers with a brick pattern one side and an architectural pattern on the other. If classic elegance is what you are striving for we now offer an 18-inch Cobblestone Paver to give any backyard space a clean and professional look.

- · Long-lasting and durable
- · Will not freeze or crack
- Grooved bottom channels water off of surface

#### **Rubberific Tree Rings**

Give your tree beds a well-maintained look 365 days a year with a Rubberific Tree Ring. These 24" and 36" 100% recycled rubber tree rings help to prevent erosion, compaction and fungal growth while conserving moisture. With weed fabric on the bottom side, say goodbye to weeding around your trees for years to come.

- Easy installation
- · Eliminate yearly re-mulching
- Stop weed growth that robs trees of nutrients and moisture
- · Mow right over it

#### Rubberific Splash Blocks

Rubberific Splash Blocks are light enough to move and sturdy enough to stay in place even during the heaviest of storms. Made from 100% recycled rubber, these splash blocks will not crack or chip during freeze and thaw cycles.

- Compliments or matches our mulch colors
- · Durable and functional
- Long-lasting



